

DOUBLE PLAY

COMMUNITY CENTER

Proudly serving Lewis County



2019

ANNUAL REPORT



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2019 HIGHLIGHTS

Strategic Highlights

- Memorandum of Understanding with Lewis County Office of the Aging to secure free evidence based wellness programs for senior citizens. Programs: Water Aerobics, Tai Chi, and Walk with Ease.
- Opening of new 2400 sq foot location: Double Play Senior Citizen and Teen Center for enrichment and quality of life programs.
- Membership program established with Lewis County employees for healthier workforce development.

Financial Highlights

- 2nd consecutive year with Fiscal Fund Balance displaying sustainability and board fiduciary responsibility.
- Lewis County Board of Legislators approved Double Play Community Center as line item for annual budget beginning 2020.
- Raised over 2,000 as part of Renee Beyer Endowment which will directly impact Lewis County Non-Profits and small businesses annually.
- Launched the 12 for 12 campaign which will begin our Strategic Building Project Fund.

Operating Highlights

- Completed 3rd year of increased participants in the Lowville Summer Recreation Programs. Over 200 participants from ages 5-12 experienced enrichment and recreational activities during the 5 week free program, saving an average family household with two children an estimated \$2100 in child care costs.
- Launched new adult basketball in conjunction with Black River Basketball. 18 adult men's teams from the Tri-County area participated using 3 Lewis County School Districts facilities and provided 13 weeks of activities for over 200 participants ranging in age from 18-40 years of age.

OUR MISSION

Double Play strives to improve the quality of life for all residents in Lewis County by providing premiere facilities, programs, equipment, and staff to meet the needs of all community members. Creating "something for everyone" to actively participate and be physically active is a constant goal of ours. It is also our mission to fully meet the fitness and enrichment educational needs of our members, while generating revenue to support and remain a valued resource in the community.

Double Play is determined to host community events and collaborate with other community agencies as often as possible. We are dedicated to providing support for youth and adults by creating healthy family activities and offering new, exciting services to the community.

BOARD OF DIRECTORS



Executive Director and Founder: Daniel M. Myers

BOARD OF DIRECTORS

President: Ed Murphy
Vice President: Amber Stevens
Secretary: Gwynne Myers
Financial Advisor: Gina Judd
Board Lawyer: Adam Matteson

BOARD MEMBERS

Dr. Raymond Higby
Michael Dicob
Rebecca Matteson
Daniel Rivers
Jim Deavers
Leo Sammon
Bethany Munn

FOUNDING MEMBERS & PARTNERS

Tom Yousey

In memory of wife Linda



Rick Garito

In memory of brother Bob Garito

Caree Turck

In memory of friend Brian Rennie

Jim Schoff

Community Legacy Gift

Dale Cole

In memory of husband "Coach" Dick Cole

CORPORATE & PRIVATE DONORS

Stewarts Shoppes | George Davis Fund | Pratt Northam Foundation
McSweeney Foundation | DYSON Foundation
Northern New York Community Foundation

Thank you to all of our donors.

Their generosity has created a legacy for future generations in Lewis County to have opportunities that would not have been available to them before.

HOW WE SERVE



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Double Play provides services for over 1500 people annually from ages 3 to 93 years of age from over 4 counties!

Over 500 children and youth actively participating in enrichment and wellness programs annually



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More than 75 families, including youth and adults received scholarships for programs and memberships to improve quality of life in 2019

55 volunteers and community members donated time to serve the community center and our mission to improve Lewis County!

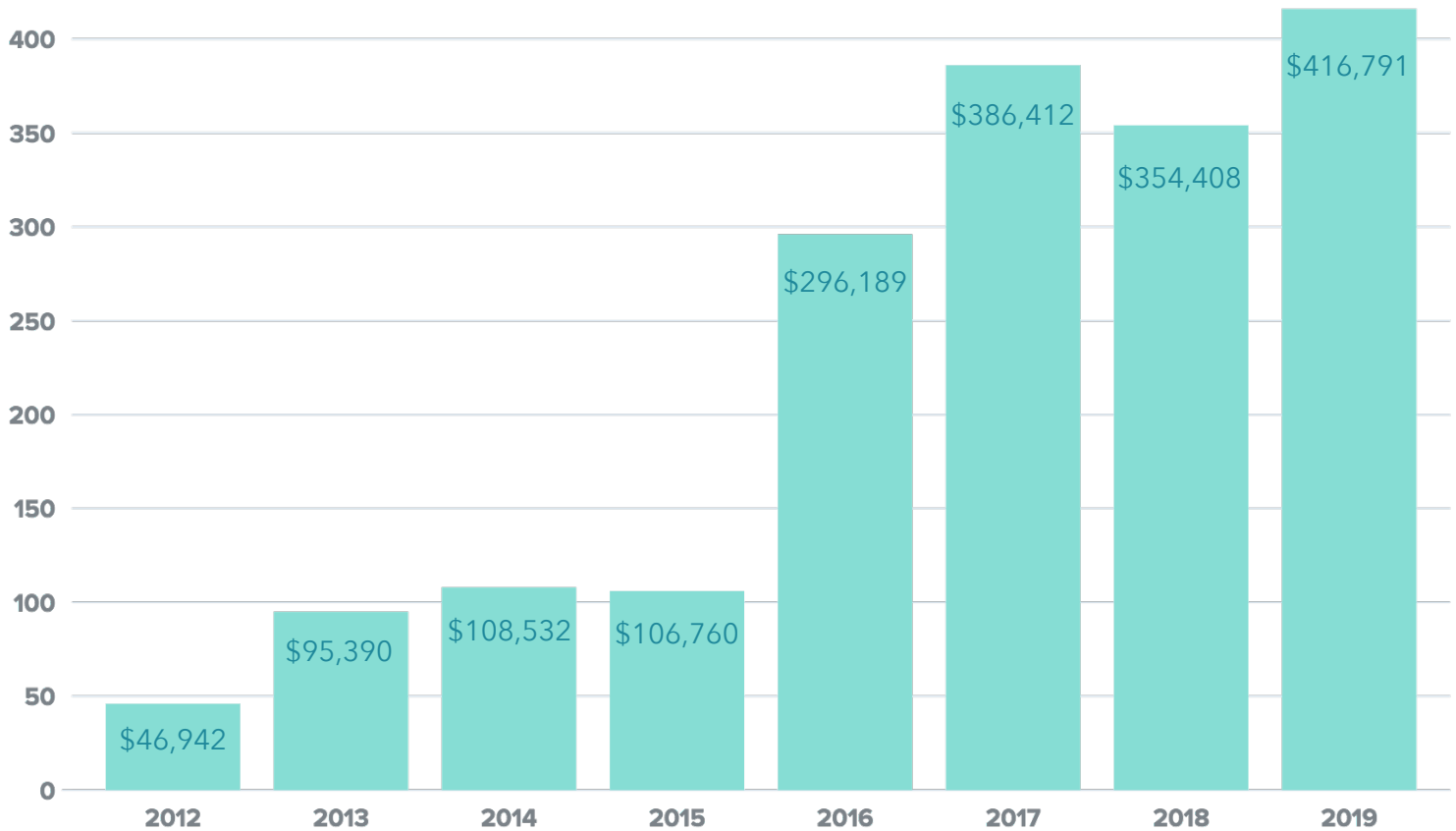


LOOKING AHEAD

- Complete Phase 1 of our site development for the new all-encompassing facility.
- Enhance collaboration with community agencies regarding public health and quality of life.

FINANCIAL HISTORY

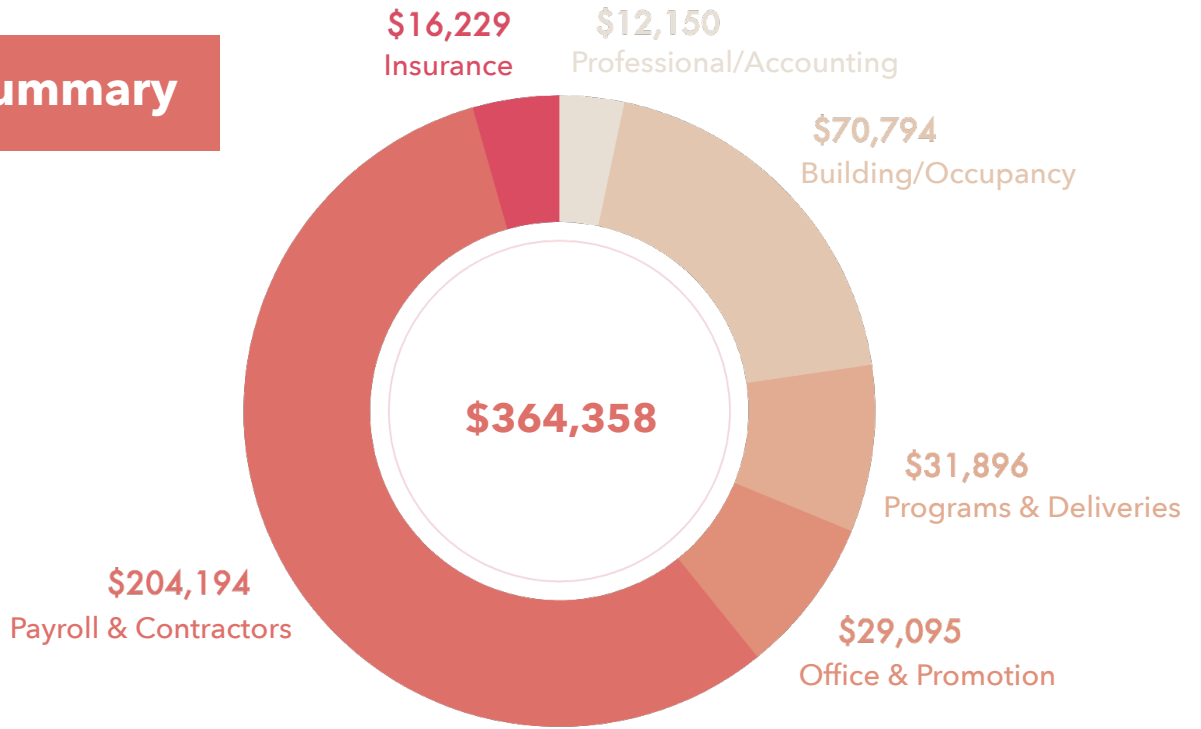
Double Play's Gross Revenue Comparison, 2012-2019



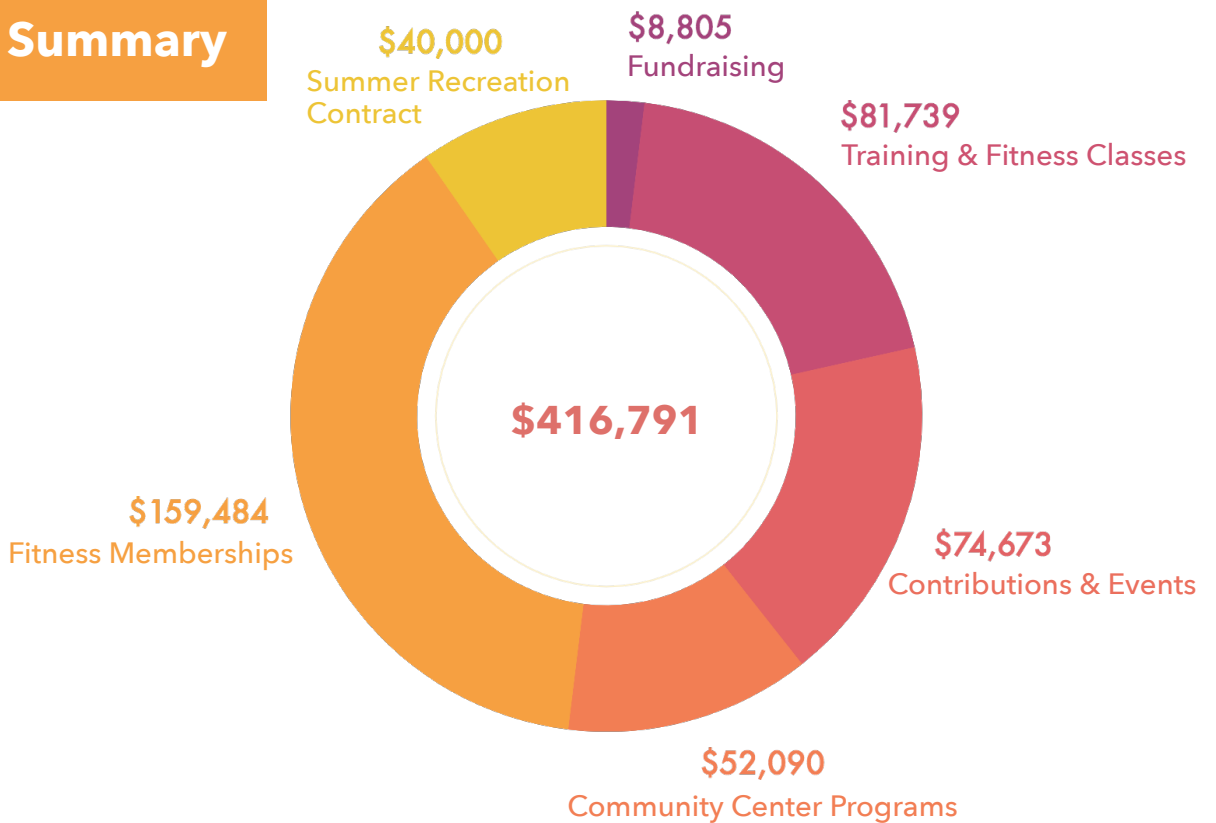
Changes in Equity

Expenses	Revenue	Fund Balance
\$364,358	\$416,791	\$52,433

Expense Summary



Revenue Summary



SERVING LEWIS COUNTY

Participants by Town

Lowville	964	54%
Glenfield	176	9.8%
Castorland	106	5.9%
Beaver Falls	102	5.7%
Port Leyden	62	3.6%
Turin	58	3.2%
Lyons Falls	53	3.0%
Copenhagen	63	3.5%
Carthage	43	2.4%
Croghan	69	3.9%
Other	96	5.4%
TOTAL	1,792	100%

Age Breakdown

0-14	259	14.4%
15-24	303	16.9%
25-29	244	13.6%
30-34	207	11.6%
35-39	154	8.6%
40-44	103	5.8%
45-59	294	16.4%
60+	228	12.7%
TOTAL	1,792	100%

REAL PEOPLE. REAL STORIES. REAL IMPACT.

Tanya Marie

"When I moved to Lowville, Double Play was more than a gym - it was a way for me to meet people. Everyone was so friendly and I felt more at home. That in itself makes you want to work out more! I was also able to learn about the community and attend fundraising functions. Then there is the actual fitness portion of it - great group class options and very accommodating schedule! I learned how to use different workout equipment and felt a genuine investment in wanting me to get fit from the staff! First time in a long time that I really felt progress in the way of seeing physical definition and core strength!"

Mary Lynn Fager

"My doctor suggested I exercise regularly, as well as try meditation and yoga. I was able to do each of these things at Double Play and am happy to report that, for the first time in my adult life, I no longer need any medication! The facility is so packed with equipment, I am constantly discovering new things. I also appreciate the cleanliness and the staff. Our entire community benefits from the large spectrum of classes offered for all ages, interests, and skill levels. Thank you Double Play!"